

Turning
Ideas Into
Reach

UNISCT

PORTOFOLIO



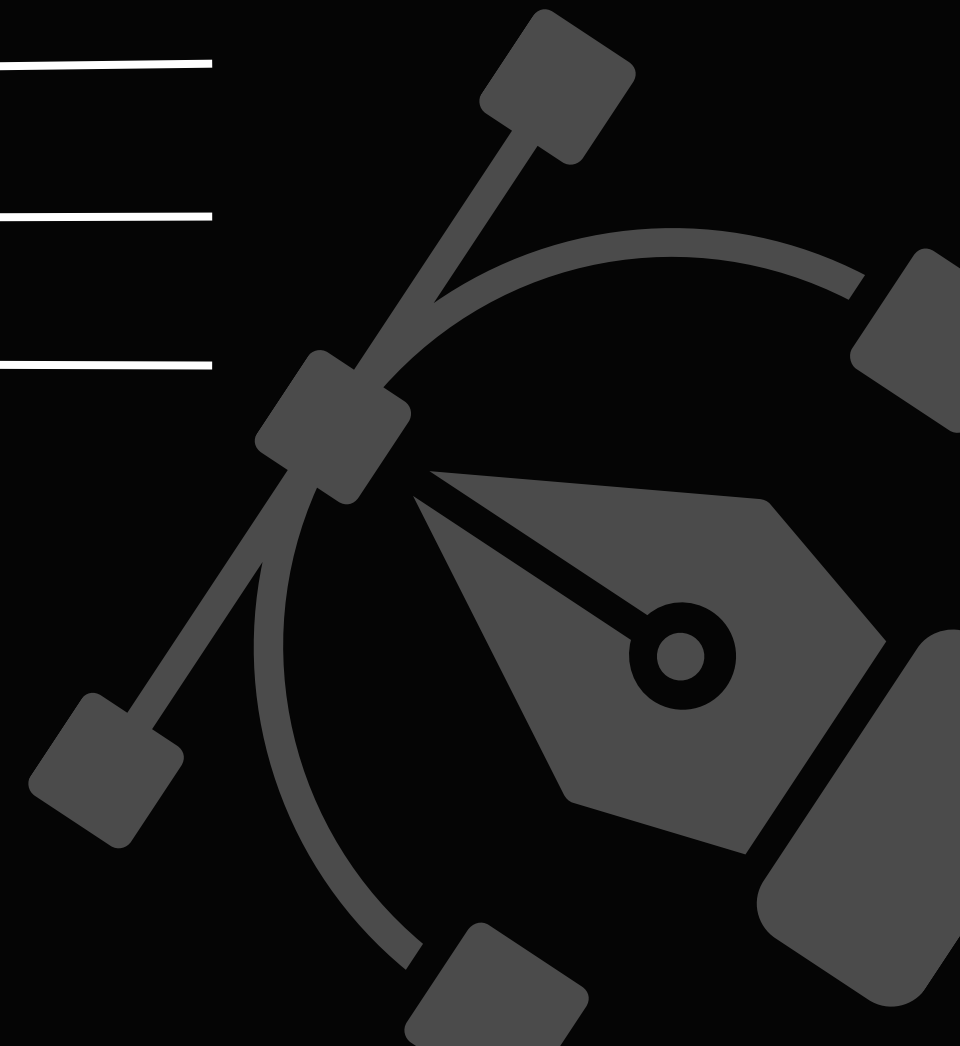
A Subsidiary of
 **reflexion**



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- Introduction
- What We Provide
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- Thank You





INTRODUCTION



At MISCT, we translate the expertise gained from working with large corporations into smart, immediately applicable solutions. We believe every venture, regardless of size, deserves access to strategic analysis and CMO-as-a-Service proficiency without the high overhead. We deliver a rigorous methodology that guarantees maximum resource efficiency and facilitates sustainable growth.



02

WHAT WE PROVIDE

Our operational model is designed to help small businesses leapfrog competition with speed. We focus solely on data that drives impact and eliminate unnecessary expenditure. Our approach is built on three pillars: 1. Cost Efficiency, 2. Speed of Execution, and 3. Full Transparency in measuring ROI. This is your shortcut to profitable expansion.



03

PROJECTS

PROJECTS

03



PROJECTS

SOCIAL MEDIA DESIGNS

The "Ishraqa" campaign is an awareness initiative supporting Egypt Vision 2030, aiming to improve citizens' quality of life and empowerment. Its designs focus on key pillars, including: Smart Education to build an innovative generation, better Health through prevention and care, turning ideas into successful Small Projects, and promoting Sustainability via recycling and greenhouses for self-sufficiency.



قريبا صيدليات سعد

something is
on the way

صيدليات سعد

عرض خاص
لكل عملاء

20%
مش مجرد صيدلية



العاشر من رمضان - الاردنية - الموقف القديم

01044122796



صيدليات سعد

دواك مش لاقية!
اطمن..
جييناهولك



العاشر من رمضان - الاردنية - الموقف القديم

01044122796



صيدليات سعد

اتصل
نصل



العاشر من رمضان - الاردنية - الموقف القديم

01044122796



صحتك في كبسولة واحدة

صيدليات
سعد



العاشر من رمضان - الاردنية - الموقف القديم

01044122796



PROJECTS
PRINT DESIGNS

THIS PROJECT IS A VISUAL REPRESENTATION OF THE FIRST TWO LETTERS OF THE NAME "SHROUK BASHA" (S & B). THE LETTERS ARE CREATIVELY MERGED TO FORM AN ELEGANT AND PROFESSIONAL LOGO. THE VISUAL IDENTITY HAS BEEN APPLIED TO A WIDE RANGE OF PRODUCTS, INCLUDING: APPAREL: A BUCKET HAT AND A SWEATSHIRT.

PACKAGING AND STATIONERY: SHOPPING BAGS, NOTEBOOKS, AND PENS.

MARKETING MATERIALS: BUSINESS CARDS AND ADVERTISING DESIGNS.

DIGITAL ELEMENTS: A CALENDAR.

THE DESIGN IS DISTINGUISHED BY ITS USE OF VARIOUS SHADES OF PURPLE, WHICH ADDS A TOUCH OF LUXURY AND CREATIVITY. THIS COLOR CONTRIBUTES TO CREATING A UNIQUE AND ATTRACTIVE IDENTITY THAT REFLECTS THE BRAND'S VISION.

THIS VISUAL IDENTITY CONVEYS A STRONG, MODERN PERSONALITY AND SHOWCASES THE ABILITY TO TRANSFORM A SIMPLE IDEA INTO A COHESIVE AND INTEGRATED VISUAL CONCEPT.



At MISCT, our story doesn't begin with a logo sketch or a post design; it starts with a deep immersion into your vision and objectives. We believe that every pixel we craft must be driven by a genuine growth strategy. We refuse to be just a "design agency," positioning ourselves instead as your Partner in Expansion, transforming your inspiring ideas into digital campaigns that make an impact and deliver tangible financial ROI.



"BLOOM & BERRIES" VISUAL IDENTITY

THIS VISUAL IDENTITY WAS CREATED FOR "BLOOM & BERRIES," A BRAND SPECIALIZING IN LIP GLOSS AND MAKEUP. THE DESIGN AIMS TO CAPTURE THE ESSENCE OF NATURAL BEAUTY AND ELEGANCE. THE LOGO COMBINES A LEAF SHAPE WITH THE LETTER 'B' TO REFLECT THE BRAND'S CONNECTION TO NATURE ("BLOOM"). IT PURE ORGANIC INGREDIENTS AND A FRESH,

SUGGESTS AESTHETIC. THE COLOR PALETTE FEATURES SOFT PEACH AND BEIGE TONES ALONGSIDE GOLDEN ACCENTS. THIS COMBINATION EVOKES A SENSE OF FEMININITY, LUXURY, AND WARMTH, MAKING THE BRAND FEEL APPROACHABLE YET HIGH-END. THE IDENTITY IS APPLIED ACROSS VARIOUS PRODUCTS AND MATERIALS, INCLUDING: PACKAGING: ELEGANT CONTAINERS FOR LIP GLOSS AND OTHER MAKEUP PRODUCTS.

STATIONERY: BUSINESS CARDS THAT CARRY THE BRAND'S LUXURIOUS FEEL. THIS DESIGN SUCCESSFULLY COMMUNICATES THE BRAND'S CORE VALUES: A BLEND OF NATURAL INSPIRATION, SOPHISTICATED BEAUTY, AND PREMIUM QUALITY.



رؤية مصر 2030

إشراقة
Eshraqh

مش مجرد
شاشة
دي
فرصة

#الوعي نصنع الفرق

رؤية مصر 2030

إشراقة
Eshraqh

إم-رأة
تعل-مت
فحك-مت

#الوعي نصنع الفرق

رؤية مصر 2030

إشراقة
Eshraqh

تلام-ذة
بعد
الأرب-عين

#بالوعي نصنع الفرق

رؤية مصر 2030

إشراقة
Eshraqh



ابتسام
تبدأ
الفم
رشة



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رؤية مصر 2030

إشراقة
Eshraqh



الكشف
بحري
أم
ان



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إشراقة
Eshraqh



صحتك
فيلي
حركتك



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إشراقه
Eshraqh



البداية
البسيطة
مش
عيب



#بالوعي نصنع الفرق

رؤية مصر 2030

إشراقه
Eshraqh



صوب
باب
رزق
إبدأ



#بالوعي نصنع الفرق

رؤية مصر 2030

إشراقه
Eshraqh



كوكبنا
أماننا
أعد
تدويره



#بالوعي نصنع الفرق





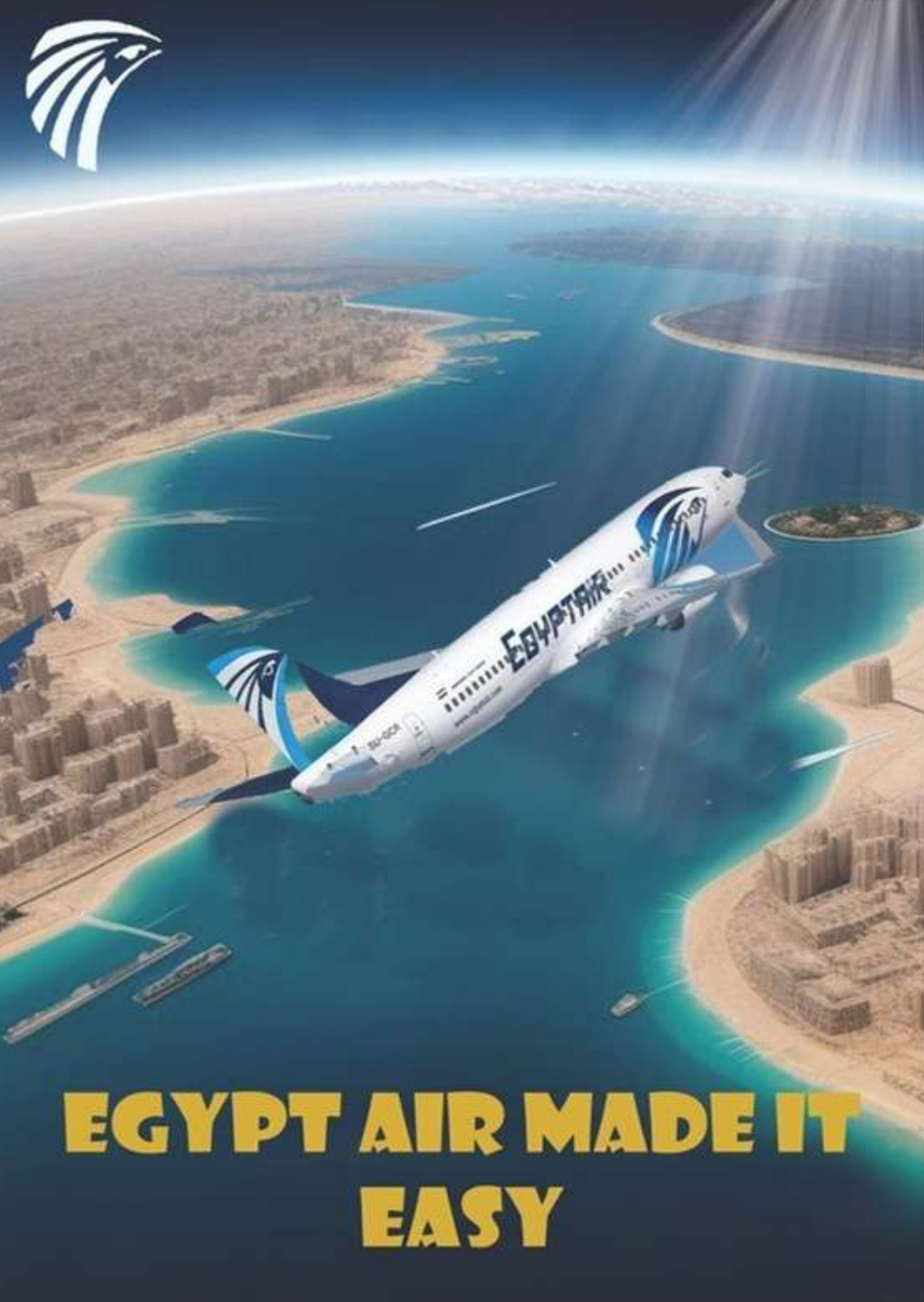


9 % DISCOUNT
ON DOMESTIC
AND INTERNA-
TIONAL FLIGHTS

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MADE IT
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IT
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فن الالامبالاة

لعيش حياة تخالف المألوف

مارك مانسون



فن الالامبالاة

الكتاب أحد كتب التنمية البشرية وهو موجه للأشخاص الذين يريدون العيش حياة غير مألوفة، حيث يتحدث عن المصداقية التي يشعر بها، وأن الإنسان لا يجب بالضرورة أن يكون إيجابياً طوال الوقت، حيث مفتاح السعادة والقوة هو في التعامل مع الشدائد بشكل أفضل. ويتناول في فصول كتابه فن الالامبالاة كيفية تغلب الإنسان على عقبات حياته بطريقة منطقية بعيداً عن التصريح والذخيرة منها.

الدار القومية للطباعة والنشر



Oxi
SUDS

وزن
أكبر
نضافة
أكثر

رئيس التوفير
١٠
٣٠٠ جم + ٥٠ جم هدية
2 في 1 للأبيض والألوان
نسيم الربيع
Oxi
للغسالات العادية



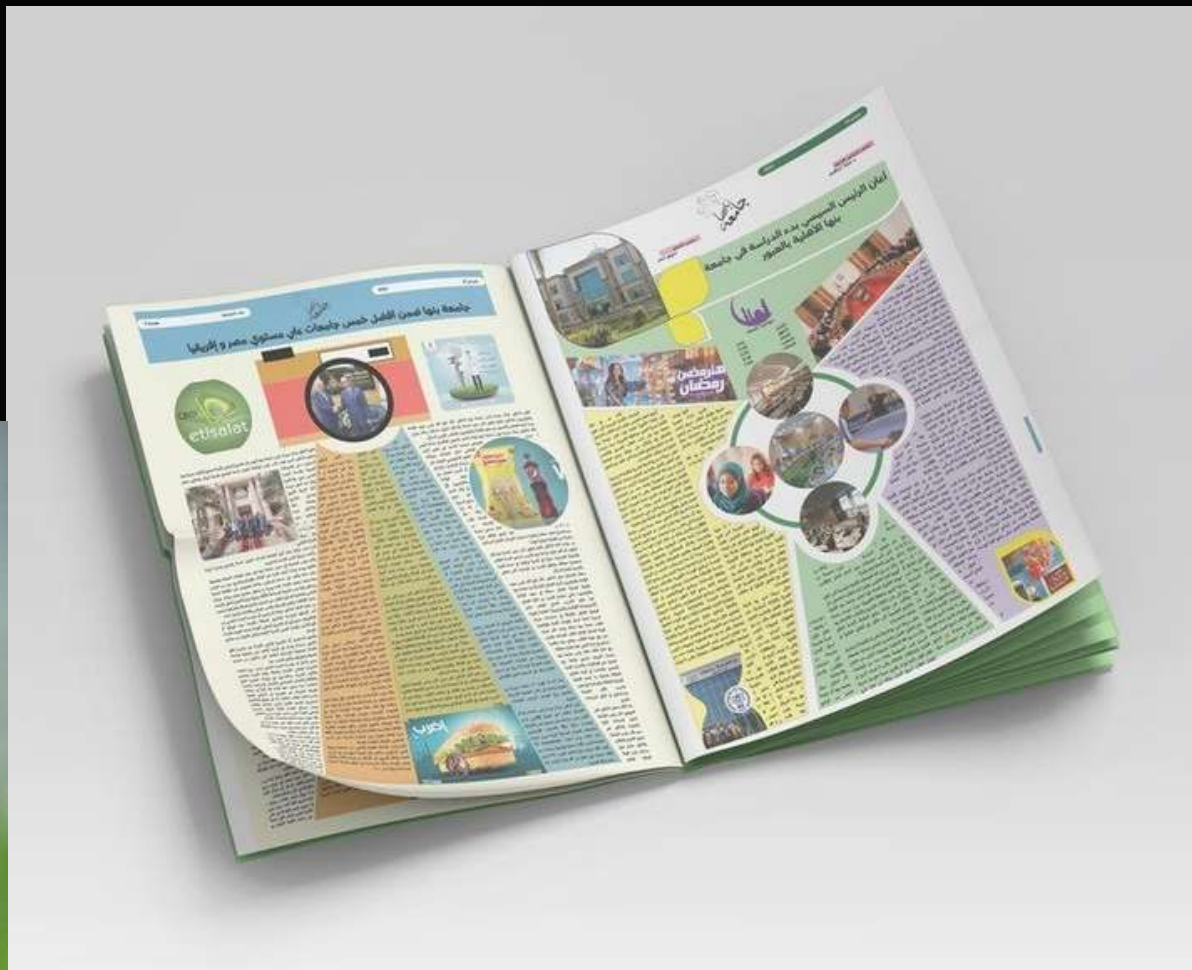
Oxi
SUDS

وزن
أكبر

نضافة
أكثر

رئيس التوفير
١٠
٣٠٠ جم + ٥٠ جم هدية
2 في 1 للأبيض والألوان
نسيم الربيع
Oxi
للغسالات العادية

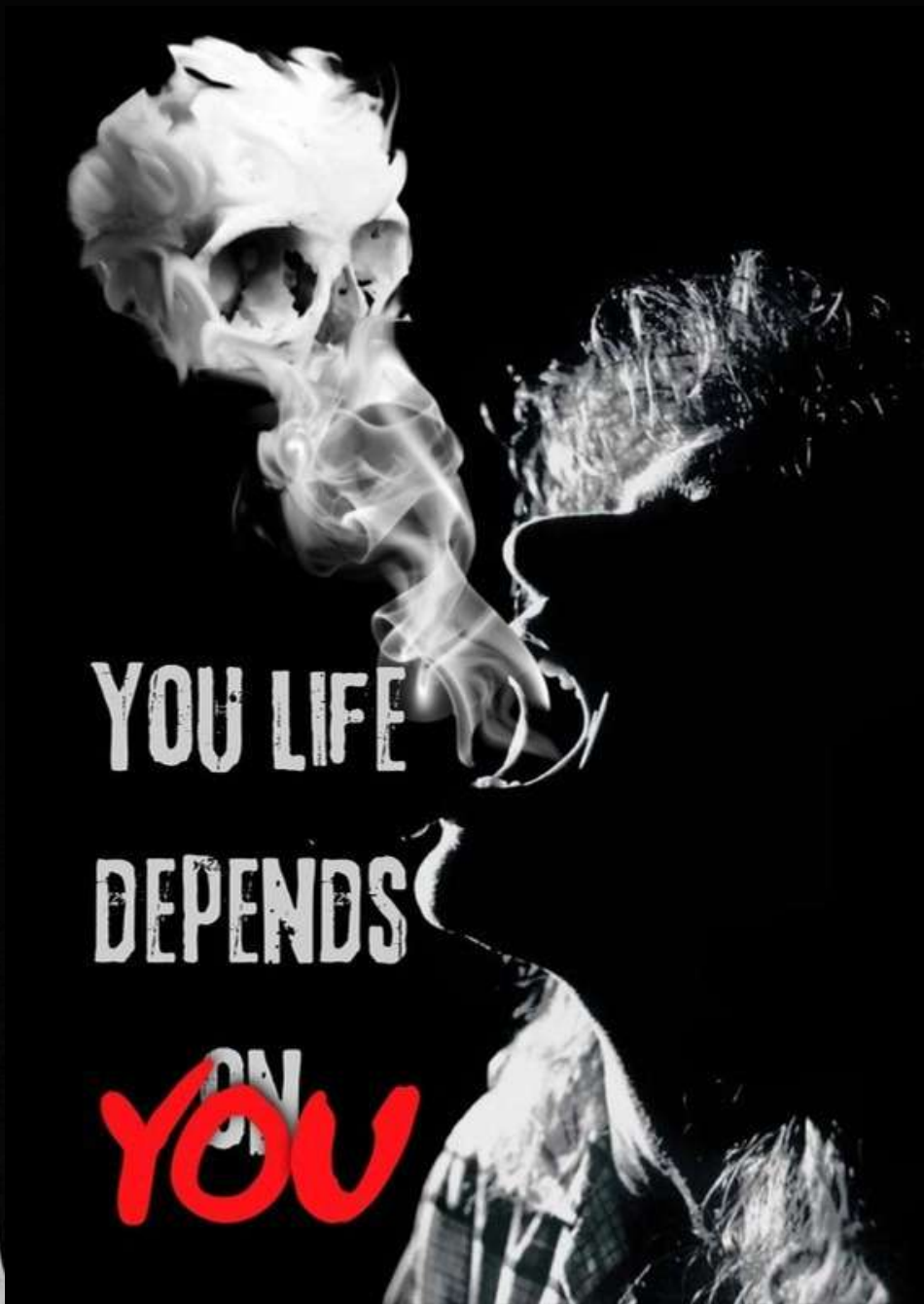
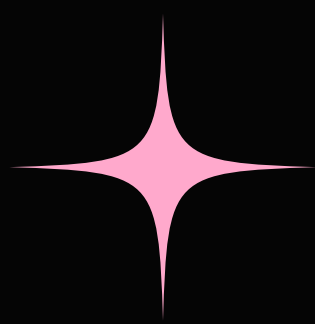




Cadbury

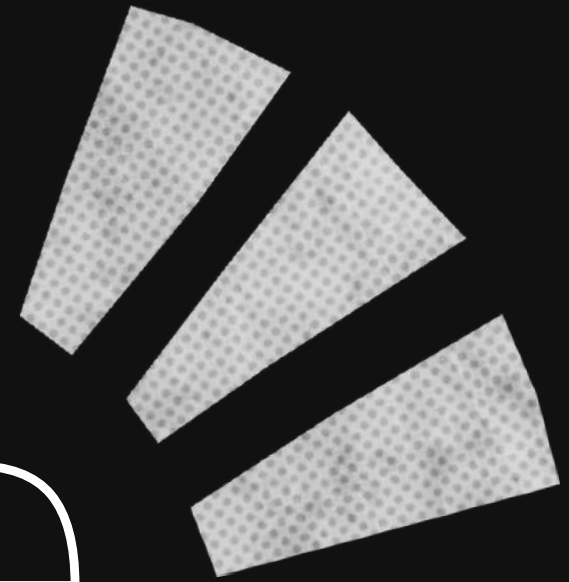
the chunky
marvellous
creations







PROJECTS LOGO DESIGNS



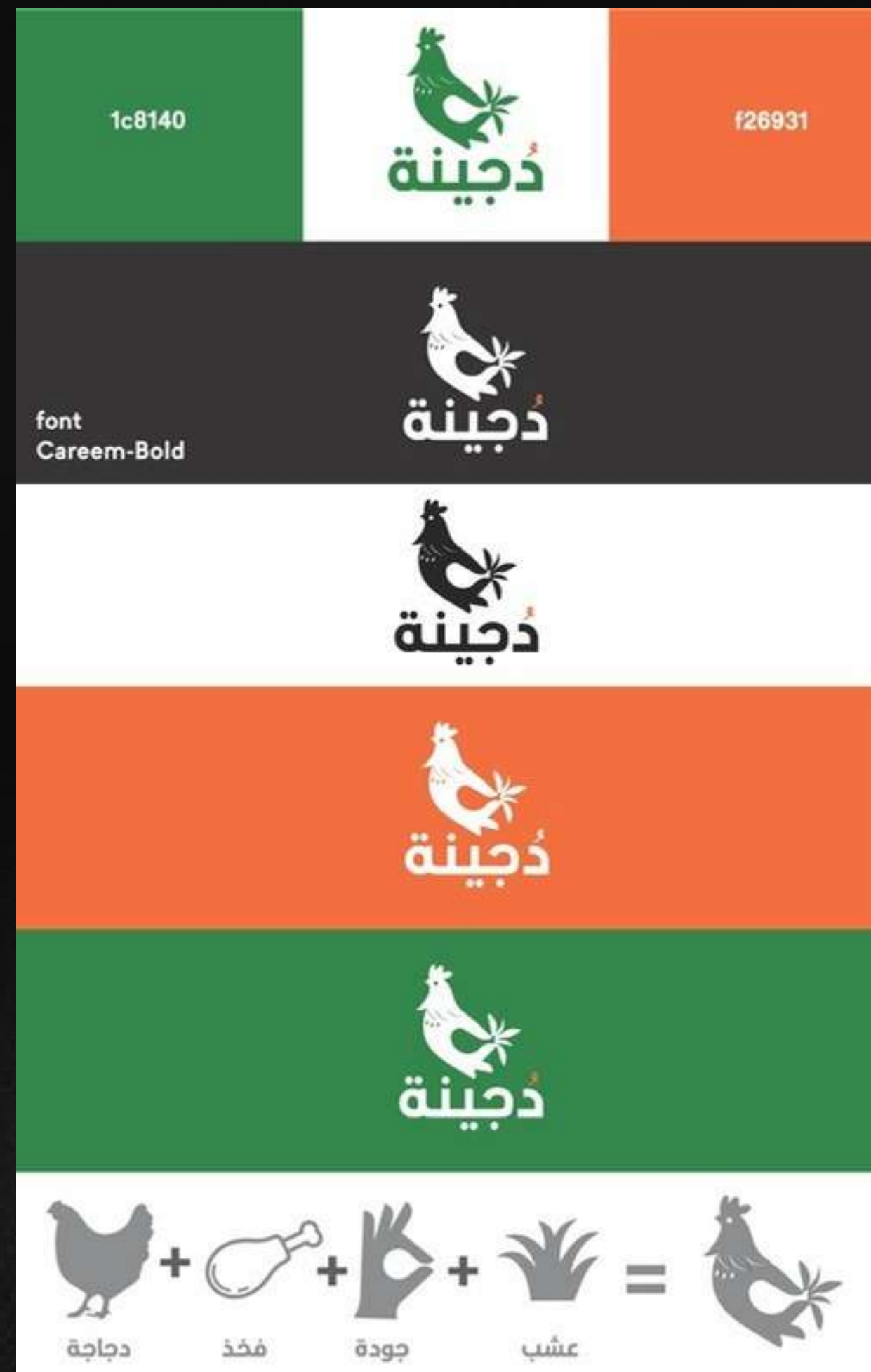
APPLICATION VISUAL IDENTITY THIS VISUAL IDENTITY WAS DESIGNED FOR THE "HAMOULATY" APPLICATION, WHICH SPECIALIZES IN TRANSPORTATION AND SHIPPING SERVICES. THE DESIGN AIMS TO REFLECT SPEED, PROFESSIONALISM, AND EFFICIENCY IN SHIPPING SERVICES. THE DESIGN IS PRIMARILY BASED ON DIFFERENT SHADES OF BLUE, A COLOR THAT SYMBOLIZES TRUST, SECURITY, AND TECHNOLOGY. THIS COLOR CHOICE ENHANCES THE CLIENTS' SENSE OF REASSURANCE WHEN USING THE APP FOR TRANSPORTATION SERVICES. THE LOGO CREATIVELY COMBINES THE SHAPE OF A TRUCK WITH A LETTER FROM THE WORD "HAMOULATY," MAKING IT MEMORABLE AND CLEARLY EXPRESSIVE OF THE APPLICATION'S FIELD OF WORK. THE VISUAL IDENTITY HAS BEEN APPLIED TO SEVERAL ELEMENTS: APPLICATION ICON: IT APPEARS ON THE PHONE SCREEN, MAKING IT DISTINCTIVE AND CLEAR. TRUCK DESIGN: THE LOGO IS PLACED ON THE TRUCK ITSELF, REINFORCING THE BRAND'S PRESENCE IN THE REAL WORLD.

THIS VISUAL IDENTITY GIVES THE APPLICATION A MODERN AND PROFESSIONAL LOOK, MAKING IT A RELIABLE CHOICE IN THE TRANSPORTATION AND SHIPPING SECTOR.









محملة قطارات الصعيد ببشئيل

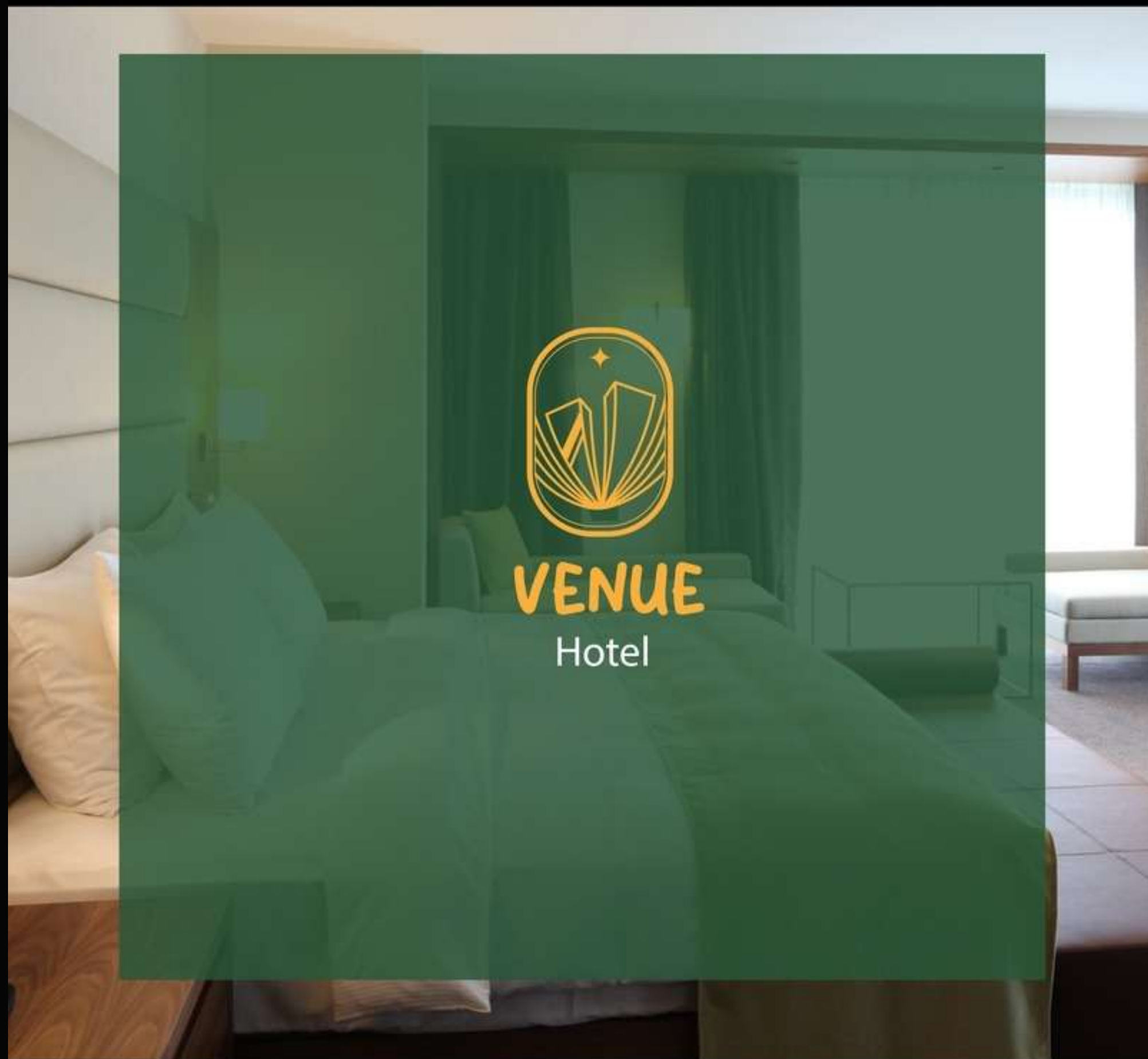
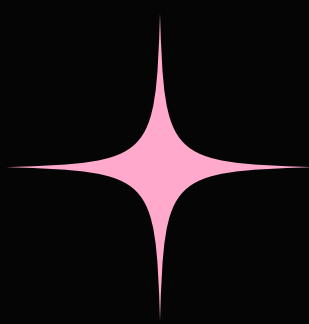
ALL SIGNS

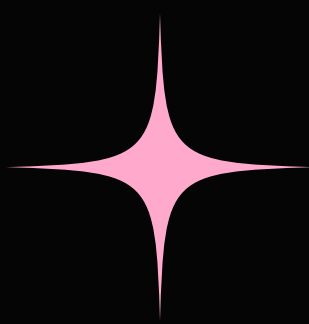


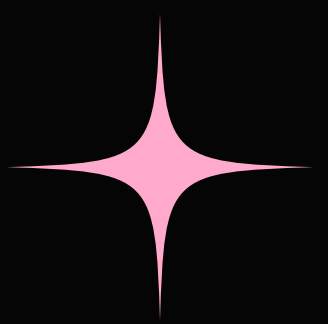


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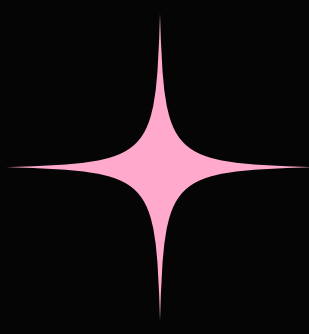






library







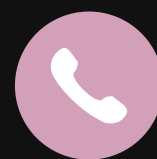
Deigned by
ENG. Shrouk Ayman

06

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